

**Mass Technology Leadership Council Forms Mobile Executive Advisory
Committee and Cluster Interest Group**
MassTLC enlists thought leaders to raise awareness of vital Massachusetts sector

BURLINGTON, Mass.—August 24, 2010—In response to the explosive growth of the mobile industry worldwide and to Massachusetts' leadership role, the Mass Technology Leadership Council has appointed 22 mobile industry CEOs and investors to the MassTLC Mobile Executive Advisory Committee to advise MassTLC's mobile cluster.

The cluster is dedicated to the continuous improvement of the Massachusetts mobile industry. *"As a global carrier with an allegiance to this region, I am committed to promoting New England based companies as potential partners and solution providers for AT&T,"* said **Steve Krom**, Vice President and General Manager at **AT&T**, MassTLC board member and Mobile Cluster co-chair. *"The mobile cluster provides unique access to key companies, and as a group, we will work to solve some of the challenges facing the region and industry overall."*

Walt Doyle, President and CEO of **Where** and **Carl Stjernfeldt**, General Partner, **Castile Ventures**, the additional co-chairs of the cluster, represent other vital components to this sector – market-changing applications and investment capital. The cluster will continually engage in dialog with each of the sectors of the industry with the goal of creating opportunities and promoting success.

"As communications and information technologies converge, we see innovation occurring at the boundaries between technologies and business segments," remarked **Tom Hopcroft**, President and CEO of **MassTLC**. *"By bringing all the stakeholders together to think about the big issues, MassTLC's Mobile Cluster serves a vital role in helping to catalyze growth in this dynamic sector."*

MassTLC's Mobile Cluster will raise awareness of the region's leadership in mobile and foster innovation and growth in the sector by creating opportunities for new companies, helping existing companies expand, and attracting global mobile players to Massachusetts. Cluster initiatives include:

- **Leadership** - Convene high-impact events and initiatives designed to bring the industry together and to help bolster our region's leadership position.
- **Investment Capital** – Engage venture capitalists, angels, and other investors with our region's entrepreneurs to ensure that we are investing in the great ideas being pursued in Massachusetts.
- **Talent Pool** – Connect industry and universities to make sure we have the highly trained workers necessary to fuel continued growth in mobile.
- **Promotion** - Vigorously promote Boston's brand awareness as a hub of mobile innovation for the purpose of attracting companies, capital and talent to the region.

MassTLC Members and Mobile Executive Advisory Committee:

Jeremy Segel, *VP of Corp Development*, **Akamai**
Steve Krom, *VP and GM*, **AT&T**
Mohamad Ali, *SVP, Corp Dev and Strategy*, **Avaya**
Mads Lillelund, *CEO*, **Bluesocket**
Carl Stjernfeldt, *General Partner*, **Castile Ventures**
Jon Auerbach, *General Partner*, **Charles River Ventures**
Ashraf Dahod, *SVP and GM*, **Cisco**
James Geshwiler, *Managing Director*, **CommonAngels**
Michael Davies, *Founder and Chairman*, **Endeavour Partners**
David Feldman, *President*, **Feldman Associates**
Rich Miner, *Partner*, **Google**
Ryan Moore, *General Partner*, **Grand Banks**
Sean Dalton, *General Partner*, **Highland Capital Partners**
Anthony Kinney, *Mobile Evangelist*, **Microsoft**
Mark Lowenstein, *Managing Director*, **Mobile Ecosystem**
Justin Siegel, *Co-Founder and CEO*, **MocoSpace**
Chase Garbarino, *CEO*, **Pinyadda**
Joseph Sanborn, *Managing Director, Head of M&A*, **Rutberg & Company**
Ted Morgan, *CEO*, **Skyhook Wireless**
Kevin Wiant, *CEO*, **Spar Networks**
E.Y. Snowden, *CEO*, **Tatara**
Walt Doyle, *CEO*, **where.com**

About The Mass Technology Leadership Council, Inc.

The Mass Technology Leadership Council, Inc. is the only business association that addresses the critical leadership issues of innovative technology and technology-enabled companies. Drawing on the rich legacies of Massachusetts Network Communications Council, the Massachusetts Software Council, and the New England Business and Technology Association, Inc., the organization is dedicated to fostering entrepreneurship and promoting the success of companies that develop and deploy technology across industry sectors. The Mass Technology Leadership Council conducts educational programs, hosts industry events, facilitates networking, sponsors research, advocates in favor of technology policies that promote innovation, entrepreneurship and competition, and recognizes industry-leading companies and people. For more information, visit <http://www.masstlc.org> or <http://blog.masstlc.org>.

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